



**ARP 2600. ASK THE MUSICIAN WHO OWNS ONE.**

*Our 2600 synthesizer  
is the fine ARP of music.  
Ask Joe Zawinul.*

Producer, composer and keyboard artist Josef Zawinul is the co-founder and driving power behind Weather Report, generally acknowledged as the most influential jazz group of the decade.

Since 1971, Zawinul has played ARP 2600 synthesizer on such memorable Weather Report albums as "Sweetnighter," "Mysterious Traveller," and "Black Market," with musicians like Wayne Shorter, Billy Cobham, Airto and Miroslav Vitous. He and his two ARP 2600s have toured the world, performing in thousands of concert halls and jazz festivals from Montreaux to Monterey.

*"I want original sounds from a synthesizer, the kind of realism beyond imitation. I can make the 2600 sound like Coltrane, just like Coltrane... or change it to soft, haunting flutes. My first 2600, 'Eins,' is my soft synthesizer, with a clear, clean sound I have never heard on any other. 'Zwei,' my second 2600, gives me a harder edge, so they are complementary."*

Joe Zawinul's enchantment and musical success with the ARP 2600 speaks favorably for the instrument's famous "human engineering" concepts and musical flexibility. The 2600 control panel permits fast visual and physical access to every synthesizer function. A musician can alternate between pre-wired connections for "live" work and patch cord over-ride for more complex studio sounds and effects. The combinations of electronic music functions are endless. And the inspiration provided by such unlimited sound potential cannot be translated into words—only music.

*"Our sound engineer, Bruce Riser, has built an unbelievable sound system for my ARPs. I run each 2600 through its own Echolex and phase shifter and get a brilliant sound. I don't like studio over-dubbing. I hardly ever do it, so it's easy to make my music sound exactly as it has been recorded. Having two ARPs lets me play one keyboard while I set the controls on the other. Lately, I've been inverting the keyboard, which is like playing upside down with my right hand, while I play right-side-up chords with my left. It's a real head trip."*

The ARP 2600 is the only synthesizer that has been thoroughly researched and documented. The ARP 2600 Owner's Manual is used by schools around the world as a guide to basic electronic music principles. ARP has also published a book of 100 control diagrams contributed and inspired by 2600 owners like Edgar Winter, Stevie Wonder, Bob James, Pete Townshend and others.

*"I have my own 'magic book' of sounds I've created on the 2600. Melodic lines from 'Black Market,' 'Scarlet Woman' and lots of music and sound effects from other albums I've done. I tape some nice stuff just playing around. With the 2600, you never have to listen to the same sound twice, if you don't want to."*

As a performance instrument, as a studio instrument, the ARP 2600 synthesizer has no equal. Neatly every major college and university music department owns a 2600. Thousands of professional composers, arrangers and recording studios work with them every day, as well as jazz, rock, classical and avant-garde musicians around the world. Like Josef Zawinul, they own an ARP 2600 not for the name, or the status it may bring, but for the pure and unlimited pleasure it brings to creating and performing music.

The ARP 2600 Owner's Manual is a 102-page guide to electronic music and the ARP 2600. If you would like a copy of the manual, send a check or money order for \$6.95, plus \$1.00 for postage and handling, along with your name and address to ARP 2600, ARP Instruments, Inc., 320 Needham Street, Newton, MA 02464. Allow 3 weeks for delivery.

